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# Vision

“To improve the quality of life of all in Central Bedfordshire, and enhance the unique character of our communities and our environment.”



# Values

- Close to our communities .... by being Communicative, Approachable & Aware (of the needs of all)
- Caring & Responsive & Refreshing
- Innovative .... achieving more for less
- Efficient
- Trustworthy
- Valued .... as service deliverers & team players both locally & nationally
- Able to embrace change

# Creating Central Bedfordshire Council



✓  
**Building  
safer  
communities**

**Encouraging  
greater involvement  
& engagement in  
local communities** ✓

**Affordable  
housing** ✓

**Tackling  
traffic  
congestion** ✓

**Economic  
development –  
new/local jobs** ✓

**Maintenance  
of roads &  
pavements** ✓

**Promoting  
healthier  
lifestyles** ✓

✓ **Strengthening  
partnership  
working**

✓ **Supporting &  
caring for an ageing  
population**

✓ **Restraining Council  
Tax through value for  
money**

✓ **Learning &  
opportunities for  
young people**

✓ **Managing  
growth  
effectively**

## PRIORITIES